Attorney Docket No.: 16113-0768001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Brian Axe et al. Art Unit : 3622

Serial No.: 10/656,917 Examiner: Alvin L. Brown

Filed : September 5, 2003 Conf. No.: 8377

: IDENTIFYING AND/OR BLOCKING ADS SUCH AS DOCUMENT-SPECIFIC Title

COMPETITIVE ADS

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

PETITION FOR ONE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated June 9, 2011, for one month to and including October 9, 2011.

The fees in the amount of \$150 are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any necessary charges or credits to Deposit Account 06-1050, referencing the above attorney docket number. Respectfully submitted,

/ Christina V. McDonough/ Date: October 7, 2011

> Christina V. McDonough Reg. No. 64,612

Customer Number 26192 Fish & Richardson P.C. Telephone: (617) 542-5070 Facsimile: (877) 769-7945

22717582.doc